



COMMUNICATION DIRECTOR

VOLUNTEER POSITION

Profile: Experience in communication. Legal knowledge is a plus. Excellent mastery of digital communication tools (social media, newsletter platforms, etc.). Strong writing skills and ability to tailor messages to different audiences.

Main Responsibilities:

Strategy & Implementation:

- Develop and execute a global communication strategy aligned with the association's objectives across all channels (website, social media, newsletters, events, etc.).
- Set annual communication goals and strategic priorities with the Core Team.

Content Creation & Engagement:

- Increase audience engagement across digital platforms.
- Monitor legal updates to share relevant news, particularly on LinkedIn.
- Manage community interactions (replying to comments, likes, reposts).
- Create newsletters and media content.

Collaboration with Internal Teams:

- Work closely with all other programs (Educational Program, Jurists Program, etc.) to promote initiatives and events.
- Plan and coordinate communication campaigns for key events (conferences, fundraising galas, webinars).

Status: Volunteer. A few hours per week, with flexible scheduling.

Interested in this mission?

Submit your application through this Google Form: <https://forms.gle/2qoPGbxpK7XrWpX56>

We look forward to learning more about you and welcoming you to our team to take action together for environmental protection!