# GreenRights Coaliti@n

## **GREEN RIGHTS WEBSITE COORDINATOR**

## **VOLUNTEER POSITION**

#### Main Responsibilities:

### Website Management & Content Updates:

- Regularly update and publish new content (articles, videos, webinars, news, events).
- Ensure all website information remains relevant, accurate, and engaging.
- Collaborate with internal teams (Education, Fundraising, Communication) to align website content with ongoing projects.

#### **Technical & SEO Optimization:**

- Optimize pages for search engines (SEO) and ensure accessibility on all devices.
- Maintain site functionality, speed, and security.
- Monitor website analytics and propose improvements based on performance data.

#### **Content Integration:**

- Work with the Educational Program Director to structure and publish online learning materials.
- Support the Fundraising team by integrating donation tools and sponsor pages.
- Collaborate with the Communication Director to feature campaigns, press releases, and newsletters.

Status: Volunteer. A few hours per week, with flexible scheduling.

#### Interested in this mission?

Submit your application through this Google Form: <u>https://forms.gle/2qoPGbxpK7XrWpX56</u>

We look forward to learning more about you and welcoming you to our team to take action together for environmental protection!